

PRODUCT



Sitting Pretty

Sit up and take notice, cubicle dwellers. There are new seats in town.

They're called bungee chairs, and they're springing onto the scene by way of Seatability in Provo.

Here's the lowdown:

Bungee chairs are rolling right into the ergonomic future, leaving behind the traditional foam seat wrapped in leather, fabric and mesh. The chairs consist of a series of unique elastic bands, which conform to the sitter and subsequently alleviate stress and pain to the back. Oh, and they look sleek, too.

On the edge of your seat yet?



NEWS



Disney Presents

Mickey Mouse, meet gift cards. Gift cards, Mickey Mouse.

The enchanted introduction is courtesy of Seastone, a gift card packaging company in Provo. And it's what you call love at first gift.

In June, Seastone signed a licensing agreement with the fairy tale giant to create a line of Disney-branded gift

card packaging. The impressive deal is one of many significant moves for the UV50 company (it also acquired the license to Peanuts by Charles M. Schultz), and it is one that will instill plastic dreams into the hearts of princess worshipers, Hannah Montana fans and Mickey Mouse mavens across the world.

And they'll live happily ever after.



BLOGS



Blog Log

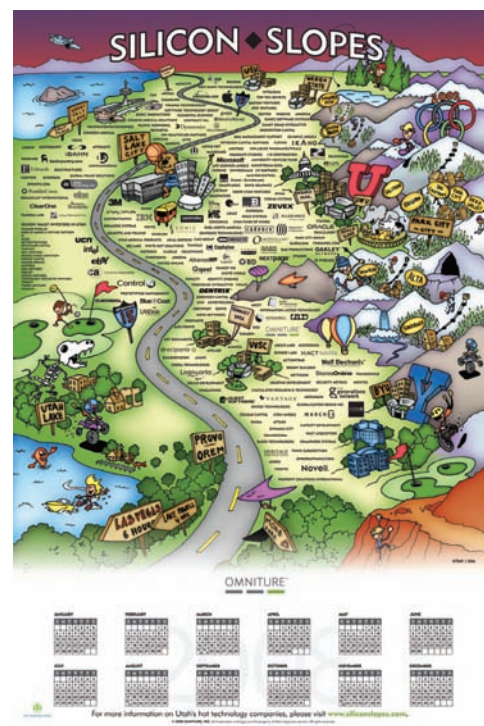
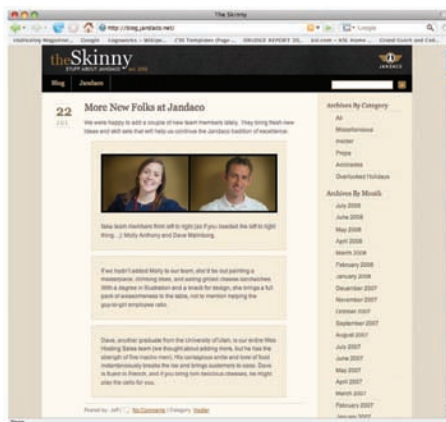
Two local blogs BusinessQ is scrolling through this quarter:

Adventures in Entrepreneurship — www.jeremyhanks.com

Jeremy Hanks, founder of Orem-based Doba (No. 324 on the 2008 Inc. 500), takes readers on the escapades of entrepreneurship. Learn what it's like to wage the wins and woes of a growing company, and find out the lesson he learned from Mike Rowe of Discovery Channel's "Dirty Jobs."

The Skinny — blog.jandaco.net

The team over at Jandaco, an American Fork-based creative agency, gives "the skinny" on the happenings of the "Jandacans" in "Jandaland." The blog is all business — punctuated with life, creativity and humor.



MOVEMENT



Technically Speaking

Silicon Valley is so 2002.

Silicon Slopes, on the other hand, is just getting started. The initiative, conceived for the purpose of shedding light on Utah's stunning force in the technology market, has made giant strides from "pet project" to momentum-gaining movement. Josh James from Omniture (aka pet-project owner) is so confident in the Wasatch Front's prowess that he's heading up the mission to make Silicon Slopes a household name.

But the initiative isn't about Josh James, or even about Omniture. They're certainly a big part of it, but so is every other technology company in Utah.

For example, the networking hub (www.siliconslopes.com), proves an excellent resource for Utah's 5,200-plus tech companies and the people they work with. There are company lists, job postings, Utah facts, blog rolls, news stories — every kind of "did you know" you could hope for.

Now go forth and talk tech. You know you want to. **Q**